

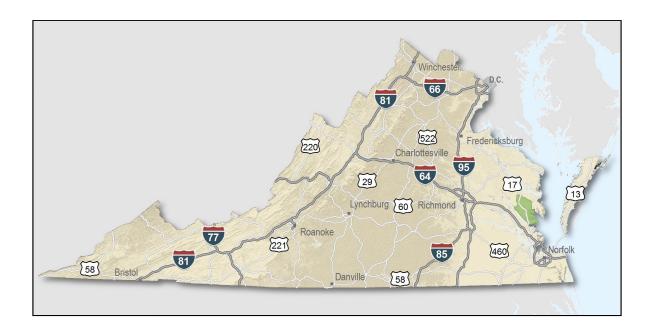
# Gloucester County, Virginia

## Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.

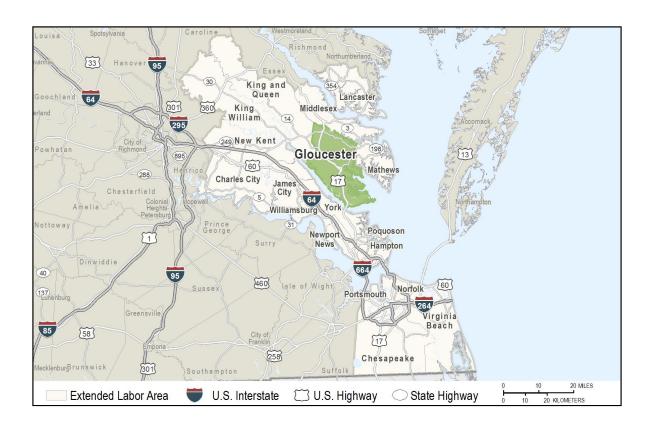


## Location

Gloucester County is strategically located in the southeastern portion of Virginia's Middle Peninsula. The county is bounded on the south by the York River, the north by the Piankatank River and the east by Mobjack Bay. Gloucester County's industries have traditionally been associated with the abundant natural resources found in the area. With its advantageous location in the geographic center of the Eastern Seaboard, the county is experiencing an increased diversification in manufacturing activities.

Richmond, the state capital, is 59 miles west and Washington, D.C. is 153 miles north. The Port of Hampton Roads is 45 miles south.

Gloucester County is located within the Virginia Beach-Norfolk- Newport News Metropolitan Statistical Area (MSA).



# Gloucester County

Gloucester County offers a low cost of doing business, desirable quality of life, skilled labor force, and affordable housing. The Gloucester County Department of Economic Development is committed to providing these benefits and more to new and existing businesses.



Main Street Office Building

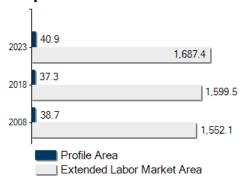
Population		
Gender Distribution (2018)	Male	Female
Gloucester County	49.2%	50.8%
Race/Ethnicity (2018)		
	Profile	Extended
Classification	Area	Labor Area
White	32,752	952,657
Black	3,045	503,814
Two or More	990	60,846
Asian	331	70,215
American Indian or Alaska Native	203	9,116
Pacific Islander	28	2,818
Hispanic (may be of any race)	1,418	24,106
Median Age (2018)		45 years

Civilian Labor Force (2020)	
Gloucester County	19,249
Extended Labor Market Area	788,708
Total	807,957

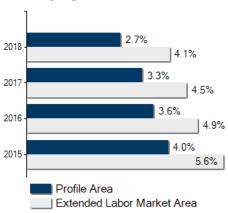
Labor Force Participation (2013-2017)	
Gloucester County	60.0%
Extended Labor Market Area	61.3%

Unemployment	
Unemployment Rate (July 2021)	
Gloucester County	3.3%
Extended Labor Market Area	4.6%
Statewide	4.1%
Unemployed (2020)	
Gloucester County	1,045
Extended Labor Market Area	56,626
Total	57,671
Underemployed (4th Quarter 2019)	
Gloucester County	2,257
Extended Labor Market Area	90,877
Total	93,134

#### **Population in Thousands**



### **Unemployment Rates**



Commute Time (2013-2017)		
Worked from home	677	3.8%
Under 15 minutes	3,340	19.5%
15-24 minutes	3,614	21.1%
25-34 minutes	3,134	18.3%
35-44 minutes	1,781	10.4%
45-59 minutes	2,774	16.2%
Over 60 minutes	2,466	14.4%
Mean Travel Time to Work (minutes)		33

Additional Labor Resources	
High School Graduates Not Continuing (2017-2018)	128
Two-Year College Graduates (Spring 2018)	2,275
Two-Year College Enrollees (Fall 2018)	19,006
Other College and University Graduates (Spring 2018)	9,765
Total	31,174

### **Career Readiness Certificate (06/30/2017-06/30/2018)**

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys ® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

Gloucester County	8
Extended Labor Market Area	196
Total	204

Educational Attainment	
On-Time Graduation Rate (Class of 2018)	92.6%
Percentage of Gloucester County population age 25+	89.8%
who are high school graduates (2013-2017)	
Percentage of Gloucester County population age 25+	22.8%
who have earned a Bachelor's Degree or higher	
(2013-2017)	

Employment by Sector* (4th Qtr. 2018)		
Agriculture Forestry Fishing and Hunting	59	0.6%
Mining Quarrying and Oil and Gas Extraction	N.D.	N.D.
Utilities	N.D.	N.D.
Construction	568	5.9%
Manufacturing	238	2.5%
Wholesale Trade	162	1.7%
Retail Trade	1,969	20.5%
Transportation and Warehousing	211	2.2%
Information	73	0.8%
Finance and Insurance	207	2.2%
Real Estate and Rental and Leasing	101	1.1%
Professional Scientific and Technical Services	262	2.7%
Management of Companies and Enterprises	N.D.	N.D.
Administrative and Support and Waste Management	259	2.7%
Educational Services	42	0.4%
Health Care and Social Assistance	1,571	16.4%
Arts Entertainment and Recreation	121	1.3%
Accommodation and Food Services	1,121	11.7%
Other Services	438	4.6%
Total Government	2,091	21.8%
Federal Government	85	0.9%
State Government	649	6.8%
Local Government	1,357	14.1%
Unclassified	24	0.3%
Total	9,594	100.0%

N.D. - Not Disclosed

<sup>\*</sup>By Business Establishment

### **Major Employers**

#### Manufacturing

Company

Whitley Peanut Factory Inc.

### NonManufacturing

Company

Canon Environmental Technologies Inc.

**Dominion Energy** 

Rappahannock Community College Riverside Walter Reed Hospital

Sentara Gloucester Medical Arts

Tidewater Newspapers Inc. Verizon Communications

Virginia Institute of Marine Science Walter Reed Convalescent Center

#### Product/Service

**Peanuts** 

#### Product/Service

Laser cartridge recycling

Electric utility Higher education

Hospital Healthcare

Nursing care

Newspaper publishing Telecommunications Marine biology

**VEDP** 

Union Activity (8/1/2015 - 8/1/2018)	
Petitions filed for decertification	0
Petitions filed for representation	0
Petitions filed for raid	0
Elections won by union	0
Elections won by company	0

Estimated Earnings (May 2018)				
	Median	Mean Wage	Median	Mean
Occupation	Wage (US\$)	(US\$)	Salary	Salary
			(US\$)	(US\$)
Laborers and Freight, Stock, and Material Movers, Hand	13.16	14.59	27,375	30,338
Industrial Truck and Tractor Operators	14.87	15.96	30,930	33,189
Heavy and Tractor-Trailer Truck Drivers	20.83	24.45	43,324	50,865
Inspectors, Testers, Sorters, Samplers, and Weighers	16.92	18.09	35,178	37,628
Welders, Cutters, Solderers, and Brazers	22.64	22.45	47,085	46,706
First-Line Supervisors of Production and Operating	27.49	29.37	57,197	61,074
Workers				
Maintenance and Repair Workers, General	17.75	19.17	36,909	39,878
Bus and Truck Mechanics and Diesel Engine Specialists	23.22	23.54	48,294	48,958
Office Clerks, General	13.71	14.24	28,506	29,621
Secretaries and Administrative Assistants, Except Legal,	16.66	16.17	34,647	33,637
Medical, and Executive				
Receptionists and Information Clerks	10.48	10.95	21,799	22,780
Customer Service Representatives	14.07	14.62	29,276	30,414
Bookkeeping, Accounting, and Auditing Clerks	19.29	20.74	40,121	43,142
First-Line Supervisors of Office and Administrative	22.25	23.32	46,282	48,506
Support Workers				
Environmental Scientists and Specialists, Including	22.07	23.09	45,906	48,021
Health				
Computer User Support Specialists	22.21	22.30	46,191	46,379
Network and Computer Systems Administrators	30.57	31.24	63,589	64,998
Accountants and Auditors	31.81	33.11	66,175	68,875
Management Analysts	14.28	19.09	29,705	39,714
Human Resources Specialists	28.92	30.23	60,155	62,888

### Per Capita Personal Income (2017)

\$47,935

### Median Family Income (2013-2017)

\$77,658



Public School Enrollment (Fall 2018)		
Level	Number	Enrollment
Elementary	5	2,491
Middle	2	1,144
High School	1	1,773

Student Teacher Ratio (FY 2018)	
Elementary	12:1
Secondary	15:1

Per Pupil Expenditure (FY 2018) (US\$)	
10,975.00	

On-Time Graduation Rate (Class of 2018)	
92.6%	

### High School Graduates Continuing Education (2017-2018)

71.2%

### **Advanced Programs (2017-2018)**

#### **Governor's Schools**

Chesapeake Bay Governor's School for Marine & Environmental Science

New Horizons Governor's School for Science & Technology

#### **Governor's STEM Academies and Health Academies**

Gloucester County Public Schools & Mathews County Public Schools Governor's Health Sciences Academy

Greater Peninsula Governor's STEM Academy

	Governor's School Enrollment	21
	Students taking 1 or more Advanced Placement (AP) Courses	124
١	Students taking 1 or more AP Exams	64
١	Students taking 1 or more Dual Enrollment Courses	304

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Workforce Development Facilities				
Facility	Туре			
New Horizons Regional Education Center-Butler Farm	Career and Technical Center			
New Horizons Regional Education Center-Kiln Creek	Career and Technical Center			
New Horizons Regional Education Center-Woodside Lane	Career and Technical Center			
Peninsula Worklink One-Stop Center-Hampton	Comprehensive Center			
Peninsula Worklink One-Stop Center-Williamsburg	Satellite Center			

Higher Education Facilities — Fall 2018	
Facility	Enrollment
Old Dominion University	24,176
College of William and Mary	8,817
Thomas Nelson Community College - Hampton Campus	6,788
Strayer University - Newport News Campus	5,894 <sup>‡◊</sup>
Christopher Newport University	4,957
Hampton University	4,321
Stratford University - Newport News Campus	2,282 <sup>‡</sup>
Rappahannock Community College - Glenns Campus	1,819
Thomas Nelson Community College - Historic Triangle	1,558
Campus	
Bryant & Stratton College - Hampton Campus	303 <sup>°</sup>
Aviation Institute of Maintenance - Chesapeake Campus	183 <sup>0</sup>
Centura College - Newport News Campus	179 <sup>¢</sup>
National Institute of Aerospace	*
Old Dominion University - Peninsula Higher Education	*
Center	
University of Virginia - Eastern Regional Center at Newport	*
News	
Virginia Tech - Hampton Roads Center, Newport News	*
Rappahannock Community College - Kilmarnock Center	†§
George Washington University - Hampton Roads Center	†
Embry-Riddle Aeronautical University	†
Florida Institute of Technology - Hampton Roads Campus	†
ECPI University - Newport News Campus	Ť

<sup>\*</sup> Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

§ Enrollment counted at a main campus.

† Fall 2017 Enrollment

## Transportation

Interstates	
Name	Distance
I-64	4.0 miles (6.5 km.)
I-664	14.5 miles (23.3 km.)
I-564	21.2 miles (34.1 km.)
I-264	28.1 miles (45.3 km.)
I-464	28.7 miles (46.2 km.)
I-295	31.3 miles (50.3 km.)
I-95	38.3 miles (61.6 km.)
I-85	40.1 miles (64.5 km.)

Note: Measured from border of locality/region.

Highways				
Highway 14	Highway 17	Highway 198	Highway 216	Highway 3
Highway 33				

Commercial Air Service			
Newport News-Williamsburg International Airport, Newport News 23.6 miles (38.0 km.)			
American Airlines	Delta Air Lines		
Norfolk International Airport, Norfolk 49.2 miles (79.2 km.)			
American Airlines Frontier Airlines Allegiant Air	American Eagle Southwest Airlines	Delta Air Lines United Express	
Richmond Internation	Richmond International Airport, Sandston 51.2 miles (82.3 km.)		
American Airlines Spirit Airlines Allegiant Air	Delta Air Lines United Airlines	Southwest Airlines JetBlue Airways	

Note: Within a 75-mile drive of the center of the locality.

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# Transportation

### **Freight Rail Service**

**CSX Transportation** 

Seaports	
Name	Distance
Port of Virginia (Newport News Marine Terminals)	40.0 miles (64.4 km)
Port of Virginia (Virginia International Gateway)	47.0 miles (75.6 km)
Port of Virginia (Norfolk International Terminals)	52.0 miles (83.7 km)
Port of Virginia (Portsmouth Marine Terminal)	52.0 miles (83.7 km)
Port of Virginia (Richmond Marine Terminal)	71.0 miles (114.3 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry	
Name	Distance
Newport News	23.6 miles (38.0 km)
Norfolk	49.2 miles (79.2 km)
Richmond-Petersburg	51.2 miles (82.3 km)
Port of Washington - Dulles	165.2 miles (265.9 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.



#### **Utilities** Electric **Dominion Energy Natural Gas** Not Available Telecommunications Verizon South Telecommunications Cox Communications Water **Gloucester County** Waste Water Treatment **Hampton Roads Sanitation District** Solid Waste Disposal Middle Peninsula Landfill & Recycling Center Solid Waste Disposal Peninsula Solid Waste Authority

## Financial Institutions

Financial Institutions — 4th Qtr 2018 Assets			
	Assets		
Bank	(US\$ Millions)		
Wells Fargo Bank, N.A.	1,689,351.0		
Branch Banking and Trust Company	219,071.0		
SunTrust Bank	209,720.5		
Union Bank & Trust Co.	13,732.0		
WoodForest National Bank	5,923.7		
Sonabank, N.A.	2,707.1		
Chesapeake Bank	850.9		

## Government and Taxes

#### Government

Gloucester County has a County Administrator and a seven-member Board of Supervisors.

The county has a comprehensive plan and zoning and subdivision ordinances.

Gloucester is the county seat. There are no incorporated towns within the county.

#### **Taxes**

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Gloucester) <u>pdf</u> Non-Manufacturer's Tax Profile (Gloucester) <u>pdf</u>

## Community Facilities

Medical services on the Middle Peninsula are anchored by Riverside Walter Reed Hospital in Gloucester. The 67-bed acute care facility provides comprehensive services and state-of-the-art care and technology to the communities of the Middle Peninsula. Hospital services include emergency, inpatient and outpatient surgery, imaging and laboratory.

In addition to family medicine, internal medicine and general surgery practices, the 43-acre campus surrounding the hospital is home to Riverside Wellness and Fitness Center, the Middle Peninsula Cancer Center, Riverside Home Care, a physical therapy suite that includes physical, nutrition, speech, hand and occupational therapies. Cardiology, gastroenterology, nephrology, a neurology and sleep center, orthopedics, ophthalmology, pain management, physiatry, urology, vascular and women's health are also located on the hospital campus.

Beyond the campus Riverside operates Mathews Medical Center, Fishing Bay Family Practice (including pediatrics) in Deltaville, White Stone Family Practice, Riverside Walter Reed Hospice, M.D. Express and near the southern end of Gloucester, Hayes Medical Center. For older adults, Riverside's Sanders Retirement Community and Heron Cove provide independent living, assisted living, long-term nursing care as well as respite and rehabilitation services in the court house area of Gloucester. Convalescent Centers are located in Mathews, Saluda and West Point.

# Community Facilities

#### (continued)

Additional medical services are available at three Newport News hospitals, Sentara Williamsburg General Hospital and Sentara Hampton General Hospital. With a total of 1,320 beds, these facilities offer a full range of acute care services that include emergency care, obstetrics, surgery and full diagnostic services.

Gloucester County's close proximity to Richmond also permits residents to utilize the Virginia Commonwealth University Medical Center, an internationally known teaching medical center.

Gloucester County operates a two-branch library system, inclusive of a bookmobile, that houses 90,216 volumes with a circulation of 198,447. Area colleges and universities also open their library facilities to the public. These facilities include the libraries at The College of William and Mary in Williamsburg and its Virginia Institute of Marine Science located at Gloucester Point, as well as, Christopher Newport University in Newport News and Hampton University in Hampton. These facilities house a total collection that exceeds 1.3 million. NASA's Langley Research Center Library with more than 2,100,000 volumes also permits area residents to access their library resources through an interlibrary loan system.

Thirty-five churches representing most Protestant denominations and the Catholic faith are located in Gloucester County. Jewish synagogues can be found in Newport News.

Area residents enjoy a variety of shopping opportunities. There are three shopping centers with approximately 50 retail and service outlets. Evergreen Development Company will complete a 60,000 square foot expansion of Fox Mill Centre in April 2017. Tenants joining include TJ Maxx, Petco, Ulta and Rack Room Shoes. The regional shopping center is anchored by Walmart and Home Depot and includes 400,000 sf of retail space. Other tenants include Chick-fil-A, Applebee's, Ruby Tuesday, Starbucks, Pizza Hut, Verizon, Mattress Warehouse, Best Cuts, Little Italy and Sweet Frog. The center is located near downtown Gloucester and serves the primary shopping destination for the Middle Peninsula, which includes Gloucester County, Middlesex County, Mathews County and King & Queen County. A broad mix of 40 retail establishments can also be found at Gloucester Courthouse. The County's close proximity to Williamsburg, Newport News, Hampton, and Richmond enables residents to benefit from the numerous shopping malls and centers located in those localities.

# Lifestyle

With nearly 300 miles of shoreline and a variety of facilities that include seven marinas, three boat ramps, four campgrounds, two parks and a fishing pier, Gloucester County is an outdoor enthusiast's paradise. Additional public recreational facilities in the county include a 9-hole golf course, eight tennis courts, and four playing fields. The new Beaverdam Reservoir Park offers canoes and paddleboats for fishing and other leisure activities. There is also a nature trail, horse trail, and a picnic area with shelter for family or group functions. The county's Department of Parks and Recreation also operates an extensive recreational program for citizens of all ages and interests.

Private, resort, and public golf courses within 30 minutes include Williamsburg Country Club, James River Country Club, Ford's Colony, Kingsmill on the James, the Golden Horsehoe in Irvington, The Golden Eagle and Tartan courses in Newport News, Kiln Creek, and Deer Run in Hampton, the Hamptons Course and The Hampton Golf and Tennis Club; and in Middlesex, Piankatank River Golf Club.

Gloucester's historic richness can be found throughout the county from the Old Courthouse and Rosewell to the Gloucester Historic Museum and the birthplace of Dr. Walter Reed. During Garden Week, Gloucester's many splendid homes from Airville to White Hall can be visited. Gloucester County's close proximity to Williamsburg, Jamestown, and Yorktown enables residents as well as visitors to savor the historic richness of this area.

Cultural activities can be pursued throughout the region. The Chrysler Museum in Norfolk and the Virginia Museum of Fine Arts in Richmond are easily accessible. Theater productions are held at both museums. The Virginia Symphony and the Virginia Opera regularly perform in the region. Area colleges and universities sponsor concerts, plays, dance performances, and lectures series that are open to the public.



### (continued)

Other museums and places of interest in the area include the Mariner's Museum in Newport News, the Abby Aldrich Rockefeller Folk Art Center in Williamsburg and the NASA Visitor Center at the Langley Research Center in Hampton.

VA Beach-Norfolk-Newport News MSA Profile Middle Peninsula Profile Gloucester Economic Development Authority Hampton Roads Alliance